

Final press release

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45TH INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA: TRANSITION EDITION CROWNED WITH SUCCESS

The five-day 45th edition of the International Exhibition of Inventions of Geneva ended on Sunday night, garnering general satisfaction from the exhibitors and organisers alike. For this year's exhibition, which marked the Palexpo's return as the event organiser, the surface was enlarged to 8,500 square metres to accommodate inventors from 40 different countries. Palexpo's electronic registration system, which has been used for the first time this year, recorded 30'680 entries an hour before the exhibition closed.

With 725 exhibitors (30 more than in 2016) and a thousand inventions on display, the International Exhibition of Geneva confirmed its position as the most important specialist event of its kind in the world. A very large number of exhibitors reported that they had done excellent business and established some very useful contacts during the event. This showcase exhibition attracts investors and companies from all over the world. Building on its reputation for professionalism and being of serious, this year's event was marked by a very high proportion of inventions to do with health, medicine, the environment and security.

Jean-Luc Vincent, the event's Founding President, said: "The ever greater prominence of universities and other state institutions at the Exhibition proves once again the universality and quality of this not-to-be-missed event in the world of inventors. The general level of the innovations on show goes up every year.

Claude Membrez, the General Manager of Palexpo, is also more than content: "We are very happy to be back as organisers of an event that brings us into contact with an exciting new topic area and a group of exhibitors that changes every year."

The next edition of the Exhibition will take place from 11 to 15 April 2018.

With the compliments of Jean-Luc Vincent, President,
and Gerard Sanchez, Press Officer.

For further information, contact:

Gérard Sermier
Press Officer
info@mediainpact.ch
+41 (0)22.732 59 97

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